Notes

Lighting techniques are utilized to achieve a desirable appearance of a subject. You could make a person look better, or if preferred, worse.

Lighting for portraits:

- 1) **key light** lighting used to make the subject look better, however you interpret "better"; to create a "modeling effect" on the subject; creates highlights, shadows, contrast, and *patterns* which serve to correct/manipulate variations in the face
 - a) Ex. "a small shadow on a face can shrink an enormous nose"
 - b) Marv and John were using "hot lights" ~300W (very hot)
- 2) fill light lighting used to control the contrast, or how much discrepancy there is between the lighter and darker areas of the subject; a fill light can simply be a white reflected surface that is held close to the opposite side of the key light; likewise, the lack of a reflected surface, best achieved with black velvet, will aid to create more contrast from the light and dark sides of the face
 - a) low key: high contrast, dark shadows, dark background
 - b) high key: low contrast, low shadows, light background
 - i) lighting can be anywhere in between these two extremes
- 3) background light lighting used to separate the subject from the background; also known as separation light; makes the subject pop out; helps to create the 3D effect in a 2D image
- 4) hair light positioned somewhere behind the subject to add brilliance, detail, and/or texture to hair

Additional comments

In uncontrolled settings, photographers have learned how to move to use the directional lighting for effects.

There is always a lit side and a dark side of every face. Most profiles will have a good side and a bad side.

A pattern is a way of utilizing light in a technical fashion to create effects on a subject. There are many common patterns that photographers use.

- Broad lighting is when you are photographing from the lit side of the face.
- Short lighting is when you are photographing from the dark side of the face.
 - o One trick photographers use to slim faces is to photograph from the dark side of the face.
- Soft lighting is more flat and falls on the subject towards a more direct angle.
- Harsh lighting is less flat and falls on the subject at less direct angles.

Common types of patterns:

- 1) Ringaround typically softer lighting that creates a circle of light that illuminates the face in a circular fashion.
- 2) Split harsh lighting that divides the face in half
 - a) subject may require fill lighting
 - b) use of reflective/non-reflective surfaces can help to balance
- 3) Rembrandt very classical lighting that is similar to split, but angled less harshly so that highlights on the far side of the face are slightly illuminated (creates triangle on opposite cheek)
- 4) Paramount (aka Dietrick lighting, butterfly lighting) high frontal lighting used for classical movie star portraits; creates a butterfly-like shadow from the nose on the upper lip

Additional comments:

Determine how bright, or not bright the lighting in the room is and adjust for it.

Typical camera settings for portraits:

- usually shot at aperture settings of F8 or F11
- shutter speed should not be slower than 1/30ths
- ASA/ISO should be set at 100 or 200

Available light should be used to model the face. A 2D picture should "pop out" in 3D and look life-like.

Headshots should be made with a zoom lens or fixed macro (typically 85mm-130mm.) 50mm is similar to what we perceive with our vision. Smaller zooms distort the face by stretching it towards the edges of the camera, like a fisheye lens.